



# Eugenia Chenlo

UX/UI DESIGNER

I am a UX/UI designer with a background in cultural management and seven years' experience applying my creative and technical skills to delivering projects in the creative sectors. I have a deep understanding of the digital landscape and a keen interest in the use of new technologies for creating accessible experiences.

## CONTACT

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## EDUCATION

### UX/UI design

Neoland | 480h 2022

### Web development

Coder House | 40h 2021–2022

### M.A. in Cultural production and communications

Universitat Blanquerna | 2013–2014

### Associate Degree in Journalism

TEA | 2009–2012

## LANGUAGES

Native **Spanish** speaker, fluent in  
**English** and basic **German**.

## PROFESSIONAL EXPERIENCE

**UX designer at RIMA** | 02–07/2022 Desk research, competitive analysis, quantitative and qualitative research. Creation of user personas, journeys and empathy maps. Facilitation of ideation processes, wireframing and leading the UI team to define functionalities and services.

**Entrepreneur at Hybrid Art Fair** | 08/2016–10/2021 Elaboration and execution of project and communications plans. Data analysis and primary research to develop strategies for target audience. Writing creative copy for presentations, social media, newsletters and press. Graphic and web design.

### **Freelance cultural manager at Petit Palace Hotels** | 08/2016–03/2020

Managing cultural events and collaborations with local festivals; coordination of the Petit Palace Award; preparation of impact reports for various events.

**Project manager at Room Art Fair 5th edition** | 06/2015–03/2016 Planning, development and monitoring of scope, schedule and budget; stakeholder management, and human and material resources management.

**Project coordinator and communications assistant at Ibero-American Design Biennial (Matadero Madrid)** | 01–05/2015 Internship coordinating international exhibitions, Management of online content, updating institutional website, writing and sending newsletters, writing press releases, preparing press clippings and editing English translations.

## SKILLS

**UX/UI** Experience with methodologies such as Design thinking, Design sprint and Lean. UX research, information architecture, advanced heuristics, user testing and Test a/b. I work with **Miro**, **FigJam**, **Notion**, **GitBook**, **Pasteapp**, **Pitch**, **Google Forms**, **OptimalSort**, **Octopus**, **InVision**, **Maze**, **Useberry**, **Optimize** and **Hotjar**. Wireframing with **Balsamiq** and **Whimsical**. Visual Design with **Figma** and **Adobe Creative Suite**; rapid prototyping with **Figma** and **Marvel**. Used to working with **Design Systems**, **UI Kits** and **Style Guides**. Experience with colour, composition and typography.

**Web design** I have experience building websites. Tools: advanced **WordPress** (Elementor/Divi). Well acquainted with **Visual Studio Code**, **HTML**, **CSS**, **Bootstrap** and **Materialize** frameworks, **GitHub**, **SASS** and **SEO**.

**Project management** Planning, development and monitoring of scope, schedule and budget; stakeholder management, and human and material resources management. I work with **Asana**, **Jira**, **Trello**, **Microsoft Teams**, **Google Drive**, **Zoom** and **Slack**.

**Communications and marketing** Design of marketing and communications plans; management of online content. Advanced command of **Mailchimp**; intermediate knowledge of **Google Analytics** and **Google Search Console**.